

Case Study

Monitoring and Tracking



Providing Intelligence for Inlingua, about new market segments within public administrations and civil service.



Brief

Supply Inlingua with intelligence about upcoming tendering opportunities in Europe.

Actions

European Diplomats built an automated reader using API, tracking and filtering thousands of press and tender publications each day, across all markets in the European Union. Our team conducted a final check of the most prudent opportunities, greatly increasing efficiency. These opportunities were communicated to our client in regular meetings, to provide more in-depth information, consultation on next steps and personalised service.

Results

Throughout the project, we were able to discover and report up to 5 new business opportunities each week, in a niche business sector.

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