

CASE STUDY

Cambridge Assessment English

Comprehensive Advocacy



The brief was to enable rapid and very high-level access to Ministers and Deputy Ministers, as well as Departmental Heads, in the Ministry of Education in Rome, Italy. An initial contact group was formed of three individuals from three separate political parties, across the political spectrum, who were passionate about the subject matter regarding a certain aspect of education policy.

This contact group formed a basic coalition to promote the idea of a top-level conference. We were able to secure (for free) an incredible fresco-ceiling conference hall in the main Italian Parliament building in Rome for the planned conference.

Throughout the logistical organisation of the conference, we were able to give the client excellent access to individuals in various political parties and civil service teams within the Education Ministry and related ministries, due to the openness which our client received when discussing their interlocutors' attendance at this prestigious conference.

During the event high-level Ministerial and Deputy Ministerial attendance was achieved. Subsequently, follow-up meetings and events secured the cultivation of enduring relationships.



Berlin, Germany

European Diplomats

Rothenburgstraße 41, 12163 Berlin

Telephone: +49 (0) 30 23974622

Brussels, Belgium

European Diplomats

Rue du Mont Saint Alban 15, 1020 Brussels

Telephone: +32 (0) 2 449 86 83

HQ Tallinn, Estonia

European Diplomats OÜ (European Private Limited Company n°16167096)

Matka tee 37, 11912 Tallinn

contact@european-diplomats.eu

London, England

European Diplomats

71-75 Shelton Street, Covent Garden,
London, WC2 9JQ, United Kingdom

Telephone: +4915202845028

Cambridge, England

European Diplomats

6 Impington Lane, Cambridge,
CB24 9LJ, United Kingdom

Telephone: +4915772521267