

Guiding you through government



## Why choose European Diplomats? What makes us different?

We combine headhunting mindset, diplomatic skills and A.I. appointment setting – to deliver efficient and precise commercial political consultancy.

# European Diplomats offers you three principal areas of support:

Commercial campaign support to introduce your team to politicians and civil service policymakers in government or opposition.

Monitoring, research and accurate briefing for your commercial team members, regarding the key stakeholders in government and related agencies.

Entire project implementation, for your commercial goals, from set-up through to delivery of contact building with senior decision-makers in government, related agencies, and any other important state actors.

## 1. Commercial campaign support

Your organisation has commercial goals which are affected, whether you like it or not (you have decided) by government policy – such as immigration policy, or education policy. You know you need to speak to and convince the key governmental decision makers in several departments that your company has expertise which can help them implement their strategies, and that your product or service would be of benefit.

We set up the meetings for you, and accompany you all the way, from project initiation to fulfilling discussion.

### 2. Monitoring, research and accurate briefing

Your Board of Directors tells your team that you need to help them stay ahead of the curve. Any upcoming legislation which will affect your business either positively or negatively, they want to know about before it hits the headlines.

You have a good idea of how to go about setting up the systems required to monitor such changing governmental policies, but you are less certain about your team's capacity to squeeze this into their already busy KPI set.

We take the burden off your shoulders by delivering you meaningful policy monitoring, via whichever channel you want, in user-friendly and instantly actionable, bite-sized chunks.

### 3. Entire project implementation

If you need a keys-in-hand solution for your government contact building needs, fast, and with the appropriate level of hand-holding designed in to your campaign requirements, then this is one of our core competences.

We design the campaign together, making proposals to you on where and how best to invest your management time on the highest possible level of policy maker appointments, virtual or face-to-face.

And we agree on the level of follow-up that you require to ensure that your contacts never go cold, but keep on providing you with the intel your organisation depends upon.

For further information please visit our website: www.european-diplomats.eu

You can contact us using the following address: contact@european-diplomats.eu